

Meeting Minutes

San Luis Valley Airport – Airport Advisory Board Meeting

November 13, 2025

Location: Alamosa County EOC Room,

8900-A Independence Way, Alamosa, CO 81101

1. The meeting was called to order by Chair Carl Denslow at 8:15am. Board members present were: Erin Keck, Randy Wright, and Carl Denslow. Alamosa County Administrator Roni Wisdom, Airport Operations Supervisor Amos Cordova, Administrative Assistant Donna Gabriel and Airport Manager Sirah Masters were present representing SLV Airport. Jon Colman, Kim Taylor, Tonya Ruhsenberger and Keeli Larsen were present representing Denver Air Connection. Chris Martinez was present to represent TSA. Sydney Martinez was present representing Centric Aviation and Quest Car Rental. Kale Mortenson was present representing Visit Alamosa for Alamosa County. Jon Weeks from Woolpert/Jviation, was present as a general public observer.
2. There were no additions or deletions to this agenda.
3. A motion to approve the agenda was made by Denslow, seconded by Wright, and Keck. The motion was carried.
4. Bylaw Amendments: The group agreed to propose amending Article 3 of the bylaws to change the meeting start time from 9:00 AM to 8:15 AM and shift from fixed bi-monthly meetings to an annual schedule set at the beginning of each year for better planning.
 - a. The current bylaws, controlled by the Alamosa County Board of Commissioners, require their approval for amendments, so the proposed wording will be forwarded for their review and consent.
 - b. The rationale is to improve scheduling flexibility and predictability for members, reducing conflicts and increasing attendance.
 - c. This change aims to formalize meeting dates once yearly rather than sticking to the second Thursday every other month rigidly.
5. Denslow moved to approve the minutes from September 11th, Wright, and Keck second. The motion was carried.
6. Presentation from the Public:
 - a. None.
7. AGENDA ITEMS
 - a. SLV Airport Manager Sirah Master and Airport Operations Supervisor Amos Cordova gave an update to the board which covered the following topics:
 - i. Masters presented that one vending machine was removed from the sterile area, with a second removal ticketed, reflecting a shift away from vending services in terminals.
 - ii. Collaborating with developers via a proposal to build new facilities aimed at increasing recurring revenue through better airport development partnerships.

- iii. The parking program is under review, with efforts to engage a lower-cost parking company offering features like online payment and code-based access for specific groups; signage improvements for towing enforcement are underway.
 - iv. Staffing is stable with one open operations and Aircraft Rescue Firefighting (ARFF) technician position, and hangar capacity is currently full as of the meeting date.
 - v. Discussions about constructing a new box hangar in 2026 at the marked airport location are in initial stages, aligned with the master plan.
 - vi. Following a recent bomb threat, security protocols were reviewed with leadership and first responders; operational hours at the terminal were adjusted to open later on two days without morning flights for better resource use and safety.
 - vii. The ARFF truck was recently maintained and returned; fire department cooperation will help equip it with hoses and gear, though acquiring 800 gallons of new foam and purple K chemicals remains a challenge.
 - viii. Cordova Mentioned that snow season preparations include equipment readiness; a key caster wheel on the snow broom is being repaired with parts expected shortly, aiming for full operational status within days.
 - ix. Weeks mentioned that the commercial ramp project is paused for winter; grading is complete but storm pipe installation delayed due to material submittal issues, pushing that work and mill and overlay to early 2026 with a 7-10 day work window planned starting around February to avoid tenant disruption
 - x. Wisdom thanked Weeks and Masters for shifting the construction project schedule to close out work by year-end and start new projects early the following year to minimize operational disruptions, a change led by Weeks and Masters while working with the Colorado CDOT Aeronautics.
8. General Aviation update – Carl Denslow
- a. Denslow mentioned that The San Luis Valley Pilots Association will release the 2026 event schedule early next year, aiming to increase awareness via statewide aviation groups to attract more visitors. And Dusty Wings flying club’s single aircraft returns to airworthiness soon, boosting available rental aircraft in the area.
 - b. Denslow mentioned a key mechanic, Ron Ecord, plans to retire mid-2024, potentially creating a maintenance gap; Steve Coleman remains part-time and no full-time replacement is confirmed. Masters confirmed that positive developments include serious interest from a well-regarded Colorado mechanic to open a second maintenance branch locally, supported by county incentives like favorable lease terms and potential revolving loan funding to ensure viability. The details on the mechanic’s certification and business plans remain confidential but indicate a multi-person operation with formal repair station credentials.
9. EAS - Denver Air Connection presentation – Jon Coleman, Kim Taylor, Tonya Ruhsenberger and Keeli Larsen
- a. Coleman reinforced their commitment to reliable service and community involvement as a critical market player.
 - b. Coleman also mentioned that A key schedule adjustment moved afternoon flights earlier to avoid prolonged delays caused by DIA restrictions, resulting in near-zero delays and restored passenger trust.

- i. Enplanements – at 10,218 total with 1,006 in October, tracking 2% above previous year and maintaining an upward trend.
 - 1. 2025 TTD Jan & Feb – 1583
 - 2. January – 877
 - 3. February – 706
 - 4. March – 906
 - 5. April – 793
 - 6. May – 1,038
 - 7. June – 1,120
 - 8. July – 1,221
 - 9. August – 1,180
 - 10. September – 1,077
 - 11. October – 1,006
 - 12. November –
 - 13. December –
 - 14. 2024 Enplanements 12,077
 - 15. 2023 Enplanements 10,904
 - 16. 2022 Enplanements 8,851

10. Marketing Committee, Kale Mortensen

- a. Mortensen mentioned about that the technical issues with USB video playback on terminal monitors are being resolved to enable continuous display of marketing and informational videos; future plans include inviting local organizations to contribute short videos potentially generating revenue or strengthening partnerships.
- b. Marketing efforts focus on improving airport visibility, passenger engagement, and leveraging technology to support growth. Integrating Centric Aviation car rentals into marketing packages is critical as it provides immediate access to cars upon arrival, a key differentiator against competitors requiring long-distance car rental pickups.
- c. Marketing and airport teams aim to coordinate press releases and digital campaigns to publicize service improvements, schedule changes, and community events for broader impact. DAC's suggested a social media presence for the Airport which is viewed as an opportunity to better engage the public and build awareness, modeled after successful airport pages like Muskegon's with 15,000 followers and vibrant content.

11. FBO and Centric, Sid Martinez

- a. Martinez confirmed that Centric Aviation reports a seasonal slowdown in traffic and car rentals but anticipates increased demand during upcoming holiday seasons.
- b. Recent disruptions from flight cancellations elsewhere have affected rental volume, but Centric remains prepared with fully operational equipment and backup resources for snow season.
- c. Centric is open to partnerships with Denver Connection and other local stakeholders to expand rental options and improve customer experience through better online presence and aggregated platform listings

12. Other Business

- a. None

13. The meeting was adjourned at 9:23 am